



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

And:

**Main Street Media Group**  
**66 Canal Center Plaza, Suite 555**  
**Alexandria, VA 22314**

# CONTRACT

<u>Contract / Revision</u> 1753902 /		<u>Alt Order #</u> 08656101
<u>Product</u> SENATE LEADERSHIP FU		
<u>Contract Dates</u> 08/08/17 - 08/14/17		<u>Estimate #</u> 3655
<u>Advertiser</u> ISS/Senate Leadership Fund		<u>Original Date / Revision</u> 06/13/17 / 06/13/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSFA	08/11/17	08/11/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$280.00				
N 2	WSFA	08/11/17	08/11/17	Today in Alabama 530a	530am-6am		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$285.00				
N 3	WSFA	08/11/17	08/11/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$790.00				
N 4	WSFA	08/11/17	08/11/17	Today in Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$450.00				
N 5	WSFA	08/11/17	08/11/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$485.00				
N 6	WSFA	08/11/17	08/11/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$260.00				
N 7	WSFA	08/11/17	08/11/17	AGT	7-9pm		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$340.00				
N 8	WSFA	08/11/17	08/11/17	Dateline	9-10pm		:30				NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	----1--				1	\$510.00				
N 9	WSFA	08/14/17	08/14/17	WSFA 12 News at Ten - MF	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$675.00				
N 10	WSFA	08/14/17	08/14/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$225.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
1753902 /	08656101

Contract Dates	Product	Estimate #
08/08/17 - 08/14/17	SENATE LEADERSHIP	3655

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	06/13/17 / 06/13/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WSFA	08/14/17	08/14/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$280.00				
N 12	WSFA	08/14/17	08/14/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$790.00				
N 13	WSFA	08/14/17	08/14/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$450.00				
N 14	WSFA	08/14/17	08/14/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$485.00				
N 15	WSFA	08/14/17	08/14/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$260.00				
N 16	WSFA	08/14/17	08/14/17	American Ninja Warrior	7-9pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/14/17	08/20/17	1-----				1	\$675.00				
N 17	WSFA	08/12/17	08/12/17	WSFA 12 News at Ten - Sat	10-1030pm		:30				NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1-				1	\$395.00				
N 18	WSFA	08/12/17	08/12/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1-				1	\$180.00				
N 19	WSFA	08/12/17	08/12/17	NBC Saturday Today Show	6-8am		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1-				1	\$105.00				
N 20	WSFA	08/13/17	08/13/17	WSFA 12 News at Ten - Sun	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$675.00				
N 21	WSFA	08/13/17	08/13/17	WSFA 12 NEWS @ 1030P	1030-11P		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$340.00				
N 22	WSFA	08/13/17	08/13/17	LF SU 11-1130p	11-1130p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$25.00				
N 23	WSFA	08/13/17	08/13/17	NET NBC Sunday Today Shc	7-8a		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-----1				1	\$105.00				
N 24	WSFA	08/10/17	08/10/17	WSFA 12 News at Ten - MF	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$675.00				
N 25	WSFA	08/10/17	08/10/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$225.00				
N 26	WSFA	08/10/17	08/10/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$170.00				

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Contract / Revision	Alt Order #
1753902 /	08656101

Contract Dates	Product	Estimate #
08/08/17 - 08/14/17	SENATE LEADERSHIP	3655

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	06/13/17 / 06/13/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 27	WSFA	08/10/17	08/10/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$280.00				
N 28	WSFA	08/10/17	08/10/17	Today in Alabama 530a	530am-6am		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$285.00				
N 29	WSFA	08/10/17	08/10/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$790.00				
N 30	WSFA	08/10/17	08/10/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$450.00				
N 31	WSFA	08/10/17	08/10/17	Hollywood Game Night	701p-8p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$900.00				
N 32	WSFA	08/10/17	08/10/17	The Night Shift	9-10pm		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	---1---				1	\$450.00				
N 33	WSFA	08/08/17	08/08/17	WSFA 12 News at Ten - MF	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$675.00				
N 34	WSFA	08/08/17	08/08/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$225.00				
N 35	WSFA	08/08/17	08/08/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$170.00				
N 36	WSFA	08/08/17	08/08/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$790.00				
N 37	WSFA	08/08/17	08/08/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$450.00				
N 38	WSFA	08/08/17	08/08/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$485.00				
N 39	WSFA	08/08/17	08/08/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$260.00				
N 40	WSFA	08/08/17	08/08/17	america's got talent	7-9p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	-1-----				1	\$1,350.00				
N 41	WSFA	08/09/17	08/09/17	WSFA 12 News at Ten - MF	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$675.00				
N 42	WSFA	08/09/17	08/09/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract Dates</u> 08/08/17 - 08/14/17	<u>Product</u> SENATE LEADERSHIP	<u>Estimate #</u> 3655
<u>Advertiser</u> ISS/Senate Leadership Fi		<u>Original Date / Revision</u> 06/13/17 / 06/13/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$225.00				
N 43	WSFA	08/09/17	08/09/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$170.00				
N 44	WSFA	08/09/17	08/09/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$280.00				
N 45	WSFA	08/09/17	08/09/17	Today in Alabama 530a	530am-6am		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$285.00				
N 46	WSFA	08/09/17	08/09/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$485.00				
N 47	WSFA	08/09/17	08/09/17	AGT	701p-8pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$675.00				
N 48	WSFA	08/09/17	08/09/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$260.00				
N 49	WSFA	08/09/17	08/09/17	Marlon	8-9pm		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	--1----				1	\$565.00				
Totals								0.00				49	\$21,315.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 -08/14/17	49	\$21,315.00	(\$3,197.25)	\$18,117.75
<b>Totals</b>	49	\$21,315.00	(\$3,197.25)	\$18,117.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

PROGRAM : WSFA 12 NEWS AT 6  
CON COM1 : WSFA 12 NEWS AT 6

REP HEADLINE# 8656101  
\*\*\* ORIGINAL REV#0 \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			600A-700A	30		\$450.00	8/11	8/11	1	✓	FRI	1
	PROGRAM : TODAY IN ALABAMA-6A											
	CON COM1: TODAY IN ALABAMA-6A											
5			630P-700P	30		\$485.00	8/11	8/11	1	✓	FRI	1
	PROGRAM : ENTERTAINMENT TONIGHT											
	CON COM1: ENTERTAINMENT TONIGHT											
6			700A-900A	30		\$260.00	8/11	8/11	1	✓	FRI	1
	PROGRAM : TODAY SHOW											
	CON COM1: TODAY SHOW											
7			700P-900P	30		\$340.00	8/11	8/11	1	✓	FRI	1
	PROGRAM : AMRCAS GT TLNT ENC											
	CON COM1: AMRCAS GT TLNT ENC											
8			900P-1000P	30		\$510.00	8/11	8/11	1	✓	FRI	1
	PROGRAM : DATELINE											
	CON COM1: DATELINE											
9			1000P-1030P	30		\$675.00	8/14	8/14	1	✓	MON	1
	PROGRAM : WSFA 12 NEWS AT 10P											
	CON COM1: WSFA 12 NEWS AT 10P											
10			1200N-1230P	30		\$225.00	8/14	8/14	1	✓	MON	1
	PROGRAM : WSFA 12 NEWS AT NOON											
	CON COM1: WSFA 12 NEWS AT NOON											
11			500P-530P	30		\$280.00	8/14	8/14	1	✓	MON	1
	PROGRAM : WSFA 12 NEWS AT 5											
	CON COM1: WSFA 12 NEWS AT 5											
12			600P-630P	30		\$790.00	8/14	8/14	1	✓	MON	1
	PROGRAM : WSFA 12 NEWS AT 6											
	CON COM1: WSFA 12 NEWS AT 6											

JUN8/17 12.31  
\*\*\* WSEA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			600A-700A	30		\$450.00	8/14	8/14	1	✓	MON	1
	PROGRAM : TODAY IN ALABAMA-6A											
	CON COM1: TODAY IN ALABAMA-6A											
14			630P-700P	30		\$485.00	8/14	8/14	1	✓	MON	1
	PROGRAM : ENTERTAINMENT TONIGHT											
	CON COM1: ENTERTAINMENT TONIGHT											
15			700A-900A	30		\$260.00	8/14	8/14	1	✓	MON	1
	PROGRAM : TODAY SHOW											
	CON COM1: TODAY SHOW											
16			700P-900P	30		\$675.00	8/14	8/14	1	✓	MON	1
	PROGRAM : AMERICAN NINJA WARRIOR											
	CON COM1: AMERICAN NINJA WARRIOR											
17			1000P-1030P	30		\$395.00	8/12	8/12	1	✓	SAT	1
	PROGRAM : WSFA 12 NEWS @ 10P SAT											
	CON COM1: WSFA 12 NEWS @ 10P SAT											
18			600P-700P	30		\$180.00	8/12	8/12	1	✓	SAT	1
	PROGRAM : WSFA 12 NEWS @ 6P-SAT											
	CON COM1: WSFA 12 NEWS @ 6P-SAT											
19			600A-800A	30		\$105.00	8/12	8/12	1	✓	SAT	1
	PROGRAM : TODAY SHOW - SAT											
	CON COM1: TODAY SHOW - SAT											
20			1000P-1030P	30		\$675.00	8/13	8/13	1	✓	SUN	1
	PROGRAM : WSFA 12 NEWS @ 10P SUN											
	CON COM1: WSFA 12 NEWS @ 10P SUN											
21			1030P-1100P	30		\$340.00	8/13	8/13	1	✓	SUN	1
	PROGRAM : WSFA 12 NEWS 1030P SUN											
	CON COM1: WSFA 12 NEWS 1030P SUN											

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1100P-1130P	30		\$25.00	8/13	8/13	1	✓	SUN	1
PROGRAM : BEASLEY ALLEN REPORT												
CON COM1: BEASLEY ALLEN REPORT												
23			700A-800A	30		\$105.00	8/13	8/13	1	✓	SUN	1
PROGRAM : NBC SUNDAY TODAY SHOW												
CON COM1: NBC SUNDAY TODAY SHOW												
24			1000P-1030P	30		\$675.00	8/10	8/10	1	✓	THU	1
PROGRAM : WSFA 12 NEWS AT 10P												
CON COM1: WSFA 12 NEWS AT 10P												
25			1200N-1230P	30		\$225.00	8/10	8/10	1	✓	THU	1
PROGRAM : WSFA 12 NEWS AT NOON												
CON COM1: WSFA 12 NEWS AT NOON												
26			430P-500P	30		\$170.00	8/10	8/10	1	✓	THU	1
PROGRAM : WSFA 12 NEWS @ 430P												
CON COM1: WSFA 12 NEWS @ 430P												
27			500P-530P	30		\$280.00	8/10	8/10	1	✓	THU	1
PROGRAM : WSFA 12 NEWS AT 5												
CON COM1: WSFA 12 NEWS AT 5												
28			530A-600A	30		\$285.00	8/10	8/10	1	✓	THU	1
PROGRAM : TODAY IN ALABAMA-530A												
CON COM1: TODAY IN ALABAMA-530A												
29			600P-630P	30		\$790.00	8/10	8/10	1	✓	THU	1
PROGRAM : WSFA 12 NEWS AT 6												
CON COM1: WSFA 12 NEWS AT 6												
30			600A-700A	30		\$450.00	8/10	8/10	1	✓	THU	1
PROGRAM : TODAY IN ALABAMA-6A												
CON COM1: TODAY IN ALABAMA-6A												







FAX# 703-516-9680

JUN8/17 12.31  
\*\*\* WSEA-TV \*\*\*

REP HEADLINE# 8656101  
\*\*\* ORIGINAL REV#0 \*\*\*

[illegible]

	800P-900P	30	\$565.00	8/9	8/9	1	WED	1
49								

```
PROGRAM : MARLON/MARLON
CON COM1 : MARLON/MARLON
```

AUG/17	21315.00	CONTRACT TOTAL	21315.00
		TOTAL SPOTS	49

MARKET TOTALS	\$121,670	WSFA 51%	WNCF 8%	WAKA 31%	WCOV 10%	CABL 0%	WBMM 0%	WIYC 0%
		ESFA 0%	EAKA 0%					

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*

REP HEADLINE# 8656101 TRF# 1753902 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUN13/17 17.55  
\*\*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY  
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22313

ORDER # \_\_\_\_\_ CONTRACT # 8656101 CLASS: NATL. LOCAL REGIONAL  
PRDCT SENATE LEADERSHIP FU EST#3655 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG8/17 AUG14/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUN13/17 17.55

REP: NEW ORDER  
TTL \$21,315 @ 49X  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SENATE LEADERSHIP FUND  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
CONTRACT TOTAL 21315.00  
TOTAL SPOTS 49

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

**Main Street Media Group**

do hereby request station time concerning the following issue:

Senate Leadership Fund  
45 North Hill Drive  
Suite 100  
Warrington, VA 20186  
Phone: 703-574-3044

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Luther Strange  
U.S. Senate  
Primary: August 15, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund  
45 North Hill Drive  
Suite 100  
Warrenton, VA 20185

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President  
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**


**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

05/08/2017

Date



Signature

703-485-0398

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\*\*\*Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. \*\*\*